

One Key Tag. Or Two. Your Choice.

Combo Card® The on-site loyalty card system with the patented Active Label® feature.

Now available in two styles.

The Combo Card® with the patented Active Label® feature is a one-piece plastic unit that consists of a standard magnetic stripe and/or bar coded card, and one or two matching key tag(s) — all scored to break away cleanly and quickly. Each plastic card

arrives at the store with its own number, bar code, encoded magnetic stripe, and removable “active label” that bears the number imaged on the plastic card. This is an on-site loyalty card system that activates instantly at the service counter and requires no mailing. The courtesy rep simply peels off the reusable “active label,” applies it to the customer’s completed application — and both the plastic card and key tag(s) are ready for use. Now, the family’s most frequent shopper can use the card, while other members get the key tags.

Combo 1 With 1 Key Tag



Combo 2 With 2 Key Tags



The Active Label® card and Combo Card® are protected under the following US Patents:
#5,531,482; #5,997,042; #6,161,870; #6,089,611; #6,386,591; #6,588,658;
#5,720,158; #5,921,584

Matching
Active Label®
enables instant
activation



Providing Secure Printing Since 1795

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